



UNIVERSITY MUSEUMS TRAINING WEEK SHANGHAI  
UNIVERSITY MUSEUM AND UNIVERSITY:  
**TO UNDERSTAND  
AND TO RECONSTRUCT**

首届高校博物馆国际培训班  
**“大学与大学博物馆：认知与重构”**





University Museum and Collections (UMAC) was founded in 2001 to help preserve and provide access to this significant part of national and international heritage with its many unique and unusual collections among all those working in, or associated with, academic museums, galleries and collections (including herbaria and botanical gardens).

国际博协大学博物馆与藏品委员会成立于 2001 年，旨在帮助保护散落在各个大学博物馆、美术馆、植物园及标本园中的多种藏品。这些机构及其藏品是国家国际遗产的重要组成部分。

National University Museum Education Alliance (NUMEA) was founded in May 2012, with a total of 95 museum members. It aims to become the platform for university museums and will actively promote the museums' deep cooperation and resource sharing, making the museums unleash all educational potentials. University museums are encouraged to become the influential elements of university culture and city civilization.

全国高校博物馆育人联盟于 2012 年 5 月在上海成立，现拥有会员单位 95 家，将成为各高校博物馆沟通交流的平台和纽带，积极推动各馆的深度合作和资源共享，使得高校博物馆充分发挥其育人功能，创造文化育人的新模式，成为提升大学文化传承、城市文明建设的重要力量。

Qian Xuesen Library & Museum (QLM) was first open to the public on December 11, 2011. As a memorial museum dedicated to the scientist Dr. Qian Xuesen, it houses a collection of nearly 61,000 pieces of artifacts, manuscripts, objects and archival items of Dr. Qian. QLM has permanent exhibits themed on Dr. Qian's life and legacy and has attracted nearly 900,000 visitors so far.

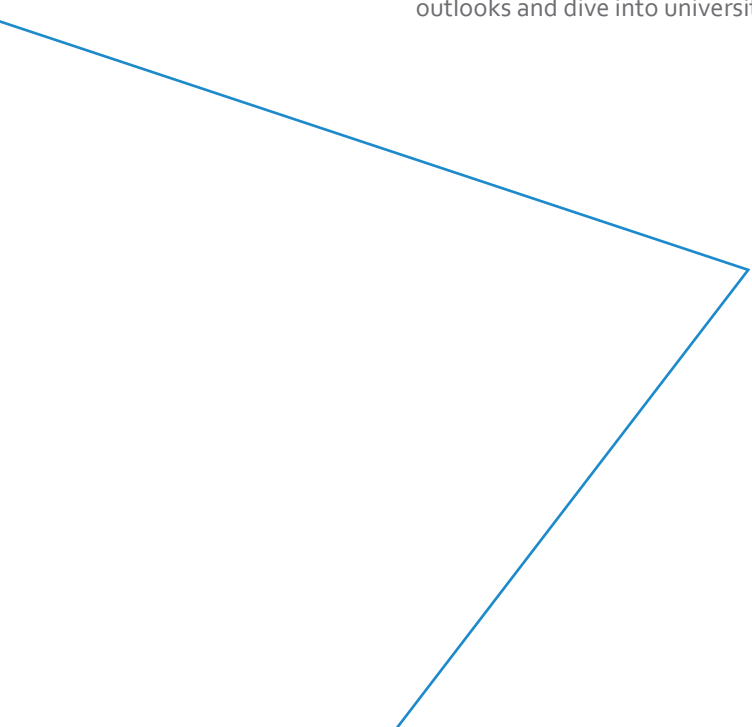
钱学森图书馆建成于 2011 年 12 月 11 日，是著名科学家钱学森纪念馆，是全国爱国主义教育示范基地、全国科普教育基地。馆内收藏保存着 6.1 万余件钱学森珍贵文献、手稿、照片和实物，基本陈展为“人民科学家钱学森”主题展览。开馆以来，近 90 万人次进馆参观。

## Program introduction

The US Association of Academic Museums and Galleries states in their website: “(university museums) are the training ground for the nation’s next generation of cultural leaders, the first engagement for many of our young with original objects, and campus centers for interdisciplinary discussion.” Ever since the establishment of Ashmolean Museum of Oxford University, university museums have been a part of the university structure, and have played its role for their parent institutions and the overall education industry. However, prominent problems are also explicit as a result of its unclear status and enclosed locality. Opportunities and challenges coexist, which is quite a phenomenon for China’s university museums.

To promote international collaboration and exchange between China’s university museums and their counterparts in other parts of the world, University Museums and Collections of ICOM, China’s National University Museum Education Alliance and Qian Xuesen Library & Museum of Shanghai Jiao Tong University have jointly embarked on a training program for China’s university museum staff and researchers. This year’s training program will cover a series of topics from collection significance assessment to university museum management. All 26 participants from 22 different university museums will share a unique journey this April.

This collaborative training program is the first of its kind in China’s university museums. It’s also an innovative attempt for UMAC to widen its influence. As stated in this year’s training theme: to understand and to reconstruct, it’s expected that after this training, all participants will take fresh perspectives, share new outlooks and dive into university museum’s future.



## 项目介绍

正如美国博物馆协会《关于大学及学院博物馆的公告》所宣称：“与我们的图书馆和档案馆一起，这些学术博物馆通过教学和科研促进学习。它们是我国历史、文化和知识的保管人，是学术经验的要素，属于整个教育事业”，自牛津大学阿什莫林博物馆起，大学博物馆就成为大学组织之一部分，为大学乃至整个教育事业的发展做出了积极贡献。然而，大学博物馆在依托母体丰富的文化教育资源的同时，其身份上的依附性、功能上的封闭性等所带来的问题日益突出，大学博物馆的发展因此机遇与挑战并存，这一困境在我国高校博物馆中尤其突出。

为加强国际合作与交流，推动我国高校博物馆整体发展，经过前期准备，由全国高校博物馆育人联盟、国际博协高校博物馆与藏品委员会、上海交通大学钱学森图书馆共同举办的首届高校博物馆国际培训班正式启动。本次培训班学员共 26 人，分别来自全国 22 所高校博物馆。在为期一周的时间里，由国际博物馆协会大学博物馆与藏品委员会主席 Marta C. Lourenço 等教授领衔的专家团队将与学员们分享、交流高校博物馆可持续发展这一命题，内容包括大学与大学博物馆的依存关系、大学博物馆的三大使命、大学博物馆基于实物的研究、大学博物馆藏品的调查和公共利用、大学博物馆的管理模式、大学博物馆的评估等。

国际博协高校博物馆与藏品委员会与我国高校以及博物馆机构合作推出高校博物馆从业人员培训，这在国内高校博物馆界尚属首次，也是国际博协高校博物馆与藏品委员会项目拓展的一次有益尝试。一如本次培训班主题所言：To Understand and to Reconstruct，希望大家通过本次培训，能够有所收获，并以全新的视角和姿态，用行动去推动大学博物馆的发展。

# Lecturer profiles

教师介绍

## Marta C. Lourenço University of Lisbon Portugal

Marta C. Lourenço is full time researcher and deputy director of the National Museum of Natural History and Science, University of Lisbon (Portugal). She has background training in Physics (University of Lisbon) and a MA in Museology (New University of Lisbon). Her PhD in Museology and History of Technology (CNAM, Paris) addressed the distinct nature and contemporary significance of university collections in Europe. She is the PI of PRISC (Portuguese Research Infrastructure of Scientific Collections), included in the Portuguese roadmap of strategic research infrastructures. She is a research member of CIUHCT, the Interuniversity Research Centre for the History of Science and Technology (University of Lisbon). She is President of the International Committee for University Museums and Collections (UMAC) of the International Council of Museums.

Marta C. Lourenço 博士是里斯本大学国立自然历史与科学博物馆的全职研究员、副馆长。Lourenço 博士曾在里斯本大学学习物理，在新里斯本大学获得博物馆学硕士学位，并在法国国立工艺学院获得博物馆学和科技史博士学位，博士研究方向为欧洲大学馆藏的独特性及其现代意义。Lourenço 博士是葡萄牙战略研究基础设施路线图项目“葡萄牙科学藏品研究基础设施”这一课题的主要负责人、里斯本大学校际科学技术史研究中心研究员、国际博物馆协会高校博物馆及藏品委员会主席。



## Hugues Dreyssé University of Strasbourg France

Hugues Dreyssé is professor at the University of Strasbourg (France) where he's the director of the Jardin des Sciences (<http://jardin-sciences.unistra.fr/>). This original structure combines science center activities, heritage (museums, collections) responsibility and dialogue "between science and society". From 2010 to 2016 he has been chairman of the International committee of ICOM UMAC (University Museums And Collections - <http://umac.icom.museum/>). He had also various duties as, for instance, Vice-President of the University of Strasbourg in the last 9 years.

Hugues Dreyssé 博士现为法国斯特拉斯堡大学教授，担任该校科学园 (Jardin des Sciences) 主任，该机构集科学中心活动、遗产(博物馆、藏品)保护、社会科普等功能于一体。2010年至2016年，Dreyssé 教授担任国际博物馆协会高校博物馆与藏品委员会主席一职，也曾是斯特拉斯堡大学副校长。



# Lecturer profiles

教师介绍

## Andrew Simpson Macquarie University Australia

Andrew Simpson is an Honorary Fellow in the Department of Ancient History, Macquarie University. He has a background in Australian higher education as an academic delivering undergraduate and postgraduate museum studies programs and as a professional staff responsible for university museums and collections. He holds a leadership role with CAUMAC (the Council of Australian University Museums and Collections, a national network of Museums Australia) and a Board role with UMAC (an International Committee of the International Council of Museums). He was the initial chair of Museums Australia's Professional Development Committee responsible for devising national strategies for improving sector skills. He is currently a consultant working on a variety of cultural and higher educational projects. Andrew has published widely in the specific area of university collections.

Andrew Simpson 博士是澳大利亚麦考瑞大学古代史系荣誉研究员，在澳大利亚高等教育机构中开展博物馆研究项目的本科及研究生教学工作，并负责高校博物馆及藏品的相关工作。Simpson 博士担任澳大利亚大学博物馆与藏品委员会主席、国际博协大学博物馆及藏品委员会理事等职，曾任澳大利亚博物馆协会专业发展委员会首任主席，负责制定提升行业能力的国家战略。目前，他正从事各类文化及高等教育项目的咨询工作，并发表了诸多高校藏品专业的文章。





## Zhaozheng Liang

### Shanghai Science & Technology Museum

### China

Zhaozheng Liang is the vice director of Shanghai Science & Technology Museum. Dr. Liang has taken in charge of the design and construction of Shanghai Science & Technology Museum's first and stage projects, and has led Shanghai Natural History Museum (new museum) contents and graphic design. He is the deputy director of China Science and Technology Museum Association; and a board member of National Science and Technology Awards. Dr. Liang has published widely in the field of science & technology museum, museum interpretation and technology design, etc.



梁兆正，博士学位，研究员，现任上海科技馆副馆长，负责过上海科技馆展示工程一期、二期的规划设计和工程实施，主持上海自然博物馆新馆的内容策划、规划设计和建设工作。梁博士的成果有：“上海科技馆研究与建设”于2002年获上海市科技进步一等奖、2003年获国家科技进步二等奖；2004年获上海市优秀专业技术人员称号；著有《当代科技馆建设与运营》、《论当代自然博物馆》、《综合性科技馆内容策划与设计》、《现代科技馆展示理论与新型展示技术发展研究》；获发明专利19项、实用新型专利56项。其主要社会兼职：中国自然科学博物馆协会科技馆专业委员会副主任；国家科学技术奖评审专家。

# Lecturer profiles

教师介绍

## Kai Zhang Shanghai Jiao Tong University China

Kai Zhang is associate professor of Shanghai Jiao Tong University, director of University Archives and University History Research, executive director of Qian Xuesen Library & Museum. His research are mainly focused on Jiao Tong University's history, university museum and memorial museum's operation and management, Dr. Qian Xuesen's life and legacy. He has undertaken research for National Social Science Foundation, Shanghai city government and others and is actively involved in university museum's research and management in China.



张凯，上海交通大学档案馆馆长、党史校史研究室主任、钱学森图书馆执行馆长，副教授。国际博协会员、中国博协名人故居专业委员会副理事长、上海市宇航学会理事。目前主要从事交通大学史、高校博物馆和纪念馆运营与管理、钱学森科学精神与生平事迹等方面的研究。先后在全国高校博物馆育人联盟成立大会、中国博协高校博物馆专业委员会2015年广州年会、全国高校博物馆育人联盟2016年专题培训班等学术会议上作主题发言。在《中国高等教育》等刊物上发表近10余篇学术论文。作为主要参与人和负责人承担过国家社科基金重点项目《钱学森手稿整理与研究1955-2009》，上海市教委《上海高校博物馆发展定位与功能研究》、《上海高校博物馆评价指标体系研究》等课题多项。

# Schedule

日程安排

## April 9th 4月9日

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14:00-17:00

Registration 报到注册

## April 10th 4月10日

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9:00-9:30

Opening ceremony 开班仪式

9:30-12:30

Are university museums really museums?

大学博物馆：是否真正意义上的博物馆？

14:00-17:00

University collections and museums beyond the "third mission" of universities

大学博物馆：超越大学“教学、科研、服务社会”的三大使命

18:30-20:00

Welcome dinner 晚餐

## April 11th 4月11日

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9:00-12:00

University museums and collections: creating connections

大学博物馆及其藏品：创建联系

14:00-17:00

University collections: reading objects

大学里的藏品：内容解读

## April 12th 4月12日

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9:00-12:00

Significance assessment 大学里的藏品：价值评估

14:00-17:00

Value propositions for university museums and collections

大学博物馆：战略推介

## April 13th 4月13日

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All day 全天

Shanghai Museum of Traditional Chinese Medicine

参观上海中医药博物馆

Shanghai Film Museum

参观上海电影博物馆

## April 14th 4月14日

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9:00-10:30

Shanghai museum of natural history: construction and interpretation

自然博物馆展示内容体系的构建与演绎

10:30-12:00

Construction and operation of a university museum: practice and perspectives

大学博物馆建设运营的实践与思考

13:30-15:30

Group presentation 分组研讨

16:00-17:00

Closing ceremony 结业仪式

18:00-20:30

Dinner 晚餐

## April 15th 4月15日

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All day 全天

Departure 人员离沪

Dinner will be in the canteen of the campus, while all other activities will be in B13, Qian Xuesen Library & Museum.

晚餐在校园餐厅，其他活动均在钱学森图书馆 B13 会议室。

# April 10

## Monday

- 9:00-9:30 Opening ceremony
- 9:30-12:30 Course: Are university museums really museums?
- 14:00-17:00 Course: University collections and museums beyond the "third mission" of universities

### Lecturer: Hugues Dreyssé, University of Strasbourg, France

#### Outline:

Besides the two core functions of a university: teaching and research, the "third mission" intends to establish meaningful relations between universities and society. Recently, the "third mission" has gained a crucial place in the strategy of the university. University museums and collections are excellent resources for the "third mission" as numerous examples from all over the world demonstrate. Innovative approaches have been developed and will be discussed in the case of scientific university museums. Opportunities offered by a university will be emphasized. The role and the place of the researcher will be enlightened. The interest and the difficulties to present contemporary research will be addressed. The importance of the university art museums will be evoked.

#### Bibliography:

- De Clercq, S. 2003. "Museums as a mirror of society: a Darwinian look at the development of museums and collections of science". 2003 UMAC proceedings, 57-65  
<http://publicus.culture.hu-berlin.de/umac/publications>
- Soubiran, S. 2010. "Is research and teaching a key for preserving university collections and museums? ". UMACJ 3/2010, 21-30.  
<http://publicus.culture.hu-berlin.de/umac/publications>
- Merriman, N. 2012. "Transforming the university museum: the Manchester experience". In Jandl, S. & Gold, M. (Eds) A Handbook for Academic Museums: Beyond Exhibitions and Education. MuseumsEtc: 36-61.
- Curtis, N.G.W. 2012. "Public engagement, research and teaching: the shared aims of the university of Aberdeen and its museums". In Jandl, S. & Gold, M. (Eds) A Handbook for Academic Museums: Beyond Exhibitions and Education. MuseumsEtc: 62-86.

- 18:30-19:30 Welcome dinner

Dinner will be in the canteen of the campus, while all other activities will be in B13, Qian Xuesen Library & Museum.

- 9:00-9:30 开班仪式
- 9:30-12:30 课程：大学博物馆：是否为真正意义上的博物馆？
- 14:00-17:00 课程：大学博物馆：超出大学的“三大使命”

## 主讲人：Hugues Dreyssé 法国斯特拉斯堡大学

### 课程简介：

大学除了教学、科研这两个核心功能外，近年来越来越意识到“第三使命”在其战略规划中的重要意义。“第三使命”意在建立大学和社会之间有意义的联系。世界各地的众多案例证实大学博物馆和藏品是作为行使“第三使命”的优秀资源。本课将以大学科学博物馆的案例来探讨相关创新实践，强调大学可提供多样化的机会发展“第三使命”；大学博物馆研究的重要性不言而喻，但其面临的困难和挑战也不可忽视。课程也会涉及大学艺术博物馆的重要性。

### 参考书目：

- De Clercq, S. 2003. “Museums as a mirror of society: a Darwinian look at the development of museums and collections of science”. 2003 UMAC proceedings, 57-65
- <http://publicus.culture.hu-berlin.de/umac/publications>
- Soubiran, S. 2010. “Is research and teaching a key for preserving university collections and museums?”. UMACJ 3/2010, 21-30.
- <http://publicus.culture.hu-berlin.de/umac/publications>
- Merriman, N. 2012. “Transforming the university museum: the Manchester experience”. In Jandl, S. & Gold, M. (Eds) A Handbook for Academic Museums: Beyond Exhibitions and Education. MuseumsEtc: 36-61.
- Curtis, N.G.W. 2012. “Public engagement, research and teaching: the shared aims of the university of Aberdeen and its museums”. In Jandl, S. & Gold, M. (Eds) A Handbook for Academic Museums: Beyond Exhibitions and Education. MuseumsEtc: 62-86.

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18:30-19:30 欢迎晚餐

晚餐在校园餐厅，其他活动均在钱学森图书馆 B13 会议室。

# April 11

Tuesday

9:00-12:00 Course: University museums and collections: Creating connections  
14:00-17:00 Course: University collections: Reading objects

## Lecturer: Marta C. Lourenço, University of Lisbon, Portugal

### Outline:

Museums, objects and collections as primary sources for research, particularly in historical studies. The general aim of today's lesson is to introduce participants to a body of knowledge related to object- and collection-based research, particularly in historical studies, including methods, sources and critical analysis. The course will introduce the importance of material culture in the context of historical studies and the "new history", evaluate objects and collections in universities as important evidence of practices and values in past research and teaching, and apply basic theoretical and methodological skills to object/collection biographies (research) and object/collection stories (public interpretation).

### Bibliography:

Alberti S.J.M.M. 2005. Objects and the Museum. *Isis* 96: 559-571.

Berger, A. A. 2009. What objects mean. An introduction to material culture. Left Coast Press, Walnut Creek, CA.

Caple, C. (2006). Objects: Reluctant Witnesses to the Past. London: Routledge.

Eversmann, Pauline K., et al. 1997. Material culture as text: Review and reform of the literacy model for interpretation. In A.S. Martin & J. R. Garrison (eds) *American material culture*, pp. 135-67. Winterthur, Delaware.

Fleming, E. McClung (1982). "Artifact study: A proposed model." In *Material culture studies in America*, ed. Thomas J. Schlereth, pp. 162-73. Nashville.

Lourenço, M. C. & S. Gessner (2012). Documenting collections: Cornerstones for more history of science in museums. *Science & Education*. Accessible at DOI: 10.1007/s11191-012-9568-z.

Kopytoff, I. 1986. The cultural biography of things: commoditization as process. In A. Appadurai (ed), *The social life of things. Commodities in cultural perspective*, pp. 64-91. Cambridge University Press, Cambridge.

Today's courses will take place in Room B13, Qian Xuesen Library & Museum.

9:00-12:00 课程：大学博物馆及其藏品：创建联系

14:00-17:00 课程：大学里的藏品：内容解读

## 主讲人：Marta C. Lourenço，葡萄牙里斯本大学

### 课程简介：

博物馆、文物及藏品是用于科学研究，尤其是历史研究的第一手资料。今天课程的主要目标是向学员介绍基于文物及藏品研究、尤其是在历史研究中的系统知识，包括方法、来源及分析。本课程将会介绍在历史研究和“新史学”背景下物质文化的重要性，对承载过去教学研究实践与价值重要证据的大学文物和藏品进行评估，并将基本理论和方法技能运用到文物 / 藏品档案（研究）及文物 / 藏品故事（公众解释）中。

### 参考书目：

Alberti S.J.M.M. 2005. Objects and the Museum. *Isis* 96: 559-571.

Berger, A. A. 2009. What objects mean. An introduction to material culture. Left Coast Press, Walnut Creek, CA.

Caple, C. (2006). Objects: Reluctant Witnesses to the Past. London: Routledge.

Eversmann, Pauline K., et al. 1997. Material culture as text: Review and reform of the literacy model for interpretation. In A.S. Martin & J. R. Garrison (eds) *American material culture*, pp. 135-67. Winterthur, Delaware.

Fleming, E. McClung (1982). "Artifact study: A proposed model." In *Material culture studies in America*, ed. Thomas J. Schlereth, pp. 162-73. Nashville.

Lourenço, M. C. & S. Gessner (2012). Documenting collections: Cornerstones for more history of science in museums. *Science & Education*. Accessible at DOI: 10.1007/s11191-012-9568-z.

Kopytoff, I. 1986. The cultural biography of things: commoditization as process. In A. Appadurai (ed), *The social life of things*. Commodities in cultural perspective, pp. 64-91. Cambridge University Press, Cambridge.

今天所有课程均在线学森图书馆 B13 会议室。

# April 12

Wednesday

9:00-12:00 Course: Significance assessment

14:00-17:00 Course: Value propositions for university museums and collections

## Lecturer: Andrew Simpson, Macquarie University, Australia

### Outline:

Significance assessment of a collection or individual object is a standardised museological process that helps museums and individual researchers unleash the potential of objects or collections in their care. It aims to help collecting organisations, collections professionals and the broader public to determine the significance of cultural and heritage objects.

Being able to successfully advocate in support of a university museum is dependent on a thorough knowledge of the value that your work brings to the university and how this aligns with the institutions aspirations. This workshop will enable the construction of stakeholder mapping and a quantitative and qualitative analysis of museum workflows and associated strategic considerations.

### Bibliography:

Young, L. 1994. Significance, connoisseurship and facilitation; new ways of assessing museum acquisitions. *Museum Management and Curatorship*. 13: 191-199.

Simpson, A. 2009. What mattered then, what matters now. *Museums Australia Magazine*. 18(1): 20-24.

Russell, R. & Winkworth, K. 2010. Significance 2.0 a guide to assessing the significance of collections. Collections Council of Australia.

Anderson, M. A. 2004. "Metrics of Success in Art Museums. Getty Leadership Institute Commissioned Research Paper.

Ebrahim, A. 2010. "The Many Faces of Non-Profit Accountability." Harvard Business School Working Paper 10-069.

Scott, C. 2009. "Exploring the Evidence Base for Museum Value." *Museum Management and Curatorship* 24 (3): 195–212.

Today's courses will take place in Room B13, Qian Xuesen Library & Museum.



9:00-12:00 课程：大学里的藏品：价值评估

14:00-17:00 课程：大学博物馆：战略推介

## 主讲人：Andrew Simpson，澳大利亚麦考瑞大学

### 课程简介：

对一件文物或藏品的重要性评估是一种标准化的专业博物馆学操作，以此最大限度发挥文物或藏品的潜力。上午的课程旨在帮助收藏机构、藏品专业人士及更广大的公众判定文物的重要性。

要让大学支持其博物馆的发展取决于博物馆能给大学带来的价值是否与大学发展的愿景相一致。下午的课程将涉及建立利益相关者分析图、博物馆工作流程和相关战略考量的定量和定性分析。

### 参考书目：

Young, L. 1994. Significance, connoisseurship and facilitation; new ways of assessing museum acquisitions. *Museum Management and Curatorship*. 13: 191-199.

Simpson, A. 2009. What mattered then, what matters now. *Museums Australia Magazine*. 18(1): 20-24.

Russell, R. & Winkworth, K. 2010. Significance 2.0 a guide to assessing the significance of collections. Collections Council of Australia.

Anderson, M. A. 2004. "Metrics of Success in Art Museums. Getty Leadership Institute Commissioned Research Paper

Ebrahim, A. 2010. "The Many Faces of Non-Profit Accountability." Harvard Business School Working Paper 10-069.

Scott, C. 2009. "Exploring the Evidence Base for Museum Value." *Museum Management and Curatorship* 24 (3): 195-212.

今天所有课程均在钱学森图书馆 B13 会议室。

# April 13

Thursday

## Museum Visit

### Shanghai Museum of Traditional Chinese Medicine

Shanghai Museum of TCM, located in Shanghai Traditional Chinese Medicine University in Zhangjiang, Pudong, is the largest traditional medicine museum in China. It comprises of 3 parts of Shanghai Traditional Chinese Medicine University - China Medicine Association Medicine History Museum, Chinese Medicine Specimen Exhibition Hall and University History Exhibition Hall, with an area of 4,000m<sup>2</sup>. The medicine History Museum consists of integrated hall, health preservation hall, acupuncture hall, traditional Chinese medicine recipe hall, traditional Chinese medicine culture, traditional Chinese medicine education, with more than 14,000 items of traditional Chinese medicine from the Stone Age to modern time. It reflects the history and important achievements of traditional Chinese medicine in 5,000 years. The TCM Specimen Hall was built in 1958, with more than 3,000 items of wild jin-seng, aweto, rhinoceros horn and others. It explains the situation, function and knowledge of TCM.

### Shanghai Film Museum

For most of the 20th century Shanghai was the cradle of the Chinese film industry and this museum stands as testament. Spread over four floors, the museum contains 3,000 artifacts, multimedia installations, a 4D cinema, working production studios and a café. Important events in the history of Shanghai cinema as well as the major players- actors, actresses and directors -are showcased through interactive panels (in English and Chinese) and video clips (with English subtitles). It has taken Shanghai Film Group, the investor, five years to build, and cost around 1 billion RMB. Visitors are immediately immersed in the museum's content. As we ascend to the start of the exhibition on the fourth floor, the lift counts down from ten to one imitating the start of an old film. We emerge to become a 'shining star' for the 20-second shuffle along a red light bulb carpet, accompanied by the flashes of silhouetted paparazzi.

## 博物馆参观

### 上海中医药博物馆

上海中医药博物馆由上海中医药大学 / 中华医学会医史博物馆、中药标本陈列馆、校史陈列馆三部分组成，于2004年12月建成开放，建筑面积为6413m<sup>2</sup>，陈列展出面积约4000m<sup>2</sup>，年开放日超过300天。博物馆弘扬中医药和中医药文化，普及中医药科学知识，反映中医学从形成到繁荣、从继承到创新的轨迹，是博大精深的中医学和中医药文化的缩影。博物馆是全国、上海市、浦东新区科普教育基地，上海市科普旅游示范基地，上海高校民族文化博物馆，浦东新区爱国主义教育基地，雅致、新颖、大气，向世人展示中医药文化的风采。



### 上海电影博物馆

上海电影博物馆位于徐汇区漕溪北路595号上海电影集团大楼1至4楼，总体面积达1.5万平方米，是一座融展示与活动、参观与体验为一体，涵盖文物收藏、学术研究、社会教育、陈列展示等功能的行业博物馆。博物馆分为四大主题展区，五号摄影棚及1座艺术影厅。上海电影博物馆呈现了百年上海电影的魅力，生动演绎了电影人、电影事和电影背后的故事，是满足大众电影文化需求的艺术圣殿，也是上海电影乃至中国电影最为重要的展示窗口之一，更将成为上海城市文化的新地标。



# April 14

Friday

9:00-10:30 Lecture: Shanghai museum of natural history: construction and interpretation

## Lecturer: Zhaozheng Liang, Shanghai Science & Technology Museum

### Outline:

This lecture will outline the problems of modern science & technology museums, then take a look at the new development trends, different modes of museum interpretation and demonstration.

### Bibliography:

《当代科技馆的建设与运营》，梁兆正，上海科学技术出版社，2013 年版

《综合性科技馆内容策划与设计》，胡学增等，上海科学技术文献出版社，2005 年版

10:30-12:00 Lecture: Construction and operation of a university museum: practice and perspectives

## Lecturer: Kai Zhang, Shanghai Jiao Tong University

### Outline:

This lecture will briefly introduce university museums at home and abroad, its development trend, functions, and challenges. It will relate to the construction and operation of Qian Xuesen Library & Museum to have an in-depth interpretation on university museum's (or memorial museum's) construction process, guiding principles, and daily operation.

### Bibliography:

《博物馆教育活动研究》，郑奕，复旦大学出版社，2015 年版

《中国博物馆学基础》，王宏钧，上海古籍出版社，2001 年版

《博物馆展览策划：理念与实务》，陆建松，复旦大学出版社，2016 年版

13:30-15:30 Group presentation

16:00-17:00 Closing ceremony

18:00-20:30 Dinner

Dinner will be in the canteen of the campus, while all other activities will be in B13, Qian Xuesen Library & Museum.

9:00-10:30 讲座：自然博物馆展示内容体系的构建与演绎

## 主讲人：梁兆正，上海科技馆

### 课程简介：

本讲座以“展示教育 4.0——当代科技馆新发展”为主题，先提出当代科技馆的新问题，随后指出科技馆发展的新趋势，最后讨论科技馆的新发展，特别探讨以“探索中心”形象、“创客中心”理念、“互联网+”平台、“展教融合”机制等为核心理念的“展示教育 4.0”。

### 参考书目：

《当代科技馆的建设与运营》，梁兆正，上海科学技术出版社，2013 年版

《综合性科技馆内容策划与设计》，胡学增等，上海科学技术文献出版社，2005 年版

10:30-12:00 讲座：大学博物馆建设运营的实践与思考

## 主讲人：张凯，上海交通大学

### 课程简介：

本讲座将简要介绍国内外大学博物馆的概况、发展趋势，并分析当前大学博物馆面临的挑战，以及自身的发展定位和功能。讲座将结合钱学森图书馆等场馆的建设和运营实践，对大学博物馆（纪念馆）的建设流程、指导原则、重要工程节点和开放运行做法等进行深入解读。本讲座也将对大学如何管理大学博物馆，以及大学博物馆未来的发展对策进行阐述。

### 参考书目：

《博物馆教育活动研究》，郑奕，复旦大学出版社，2015 年版

《中国博物馆学基础》，王宏钧，上海古籍出版社，2001 年版

《博物馆展览策划：理念与实务》，陆建松，复旦大学出版社，2016 年版

13:30-15:30 分组研讨

16:00-17:00 结业仪式

18:00-20:30 晚餐

晚餐在校园餐厅，其他活动均在钱学森图书馆 B13 会议室。

# 2017 University Museum Training Program Participant List

## 首届高校博物馆国际培训班学员名单

序号 Number	姓名 Name	性别 Gender	学校 University	宣传部或博物馆 Publicity Department or Museum	职务 Position	联系电话 Contact
1	青斯琴 Siqin QING	男 M	内蒙古大学 Inner Mongolia University	民族博物馆 National Minorities' Museum	负责人 Director	13500693806
2	麻赛萍 Saiping MA	女 F	复旦大学 Fudan University	复旦大学博物馆 Fudan University Museum	助理研究员 Collection research	13661770559
3	范陆薇 Luwei FAN	女 F	中国地质大学 China University of Geosciences	逸夫博物馆 Yifu Museum	陈列部主任 Head of Exhibition	13469998356
4	徐婷婷 Tingting XU	女 F	天津大学 Tianjin University	天津大学校史博物馆 Tianjin University History Museum	助理馆员 Collection research	15822475059
5	孙悦 Yue SUN	女 F	山东大学 Shandong University	山东大学博物馆 Shandong University Museum	助理研究员 Collection research	18653171126
6	谭微 Wei TAN	女 F	上海海事大学 Shanghai Maritime University	上海海事大学校史馆 Shanghai Maritime University History Museum	办公室主任 Administration	13818477346
7	格日勒 Gerile	男 M	中国地质大学(北京) China University of Geosciences (Beijing)	宣传部 Office of university publicity	负责校园文化建设 University Culture	13581631429
8	何琳 Lin HE	女 F	上海海洋大学 Shanghai Ocean University	上海海洋大学博物馆 Shanghai Ocean University Museum	校办(档案馆)工作人员 Administration	15618063352
9	徐蕾 Lei XU	女 F	上海中医药大学 Shanghai University of TCM	中医药博物馆 Shanghai TCM Museum	宣传教育部馆员 Museum educator	13801954005
10	张然 Ran ZHANG	女 F	武汉大学 Wuhan University	宣传部 Office of university publicity	思政办主任 University culture and student affairs	13429882582
11	耿超 Chao GENG	女 F	河北大学 Hebei University	河北大学博物馆 Museum of Hebei University	校内教授 professor, collection research	13072026264
12	黄敏 Min HUANG	女 F	西南大学 Southwest University	档案馆(校史馆、博物馆) Archives (SWU History Museum, Museum)	副馆长 Deputy director	13996000904
13	郭艳利 Yanli GUO	女 F	陕西师范大学 Shaanxi Normal University	陕西师范大学博物馆 Museums of Shaanxi Normal University	副馆长 Deputy director	13572036095

序号 Number	姓名 Name	性别 Gender	学校 University	宣传部或博物馆 Publicity Department or Museum	职务 Position	联系电话 Contact
14	徐小雯 Xiaowen XU	女 F	东华大学 Donghua University	上海纺织服饰博物馆 Shanghai Museum of Textile and Costume	实习研究员 Research assistant	13611875477
15	陈煦蔚 Xuwei CHEN	女 F	上海交通大学 Shanghai Jiao Tong University	李政道图书馆 Tsung Dao LEE Library	陈展宣教部副主任 Deputy head of Exhibition & Education	13774281683
16	汤莹莹 Yingying TANG	女 F	上海交通大学 Shanghai Jiao Tong University	李政道图书馆 Tsung Dao LEE Library	助理馆员 Museum educator	13788950559
17	郑丽颖 Liyong ZHENG	女 F	南京大学 Nanjing University	南京大学博物馆 Nanjing University Museum	行政办公室 Administration	15850583979
18	王俊 Jun WANG	女 F	西安建筑科技大学 Xi'an University of Architecture and Technology	贾平凹文学艺术馆 Jia Pingwa Gallery of Literature and Art	馆长助理 Assistant director	13909264972
19	左斌 Bin ZUO	男 M	东北师范大学 Northeast Normal University	东北师范大学自然博物馆 Natural Museum of Northeast Normal University	陈列设计部主任 Head of Exhibition	13596429046
20	赵亭亭 Tingting ZHAO	女 F	西交利物浦大学 Xi'an Jiaotong-Liverpool University	西交利物浦大学博物馆 XJTLU Museum	流通馆员 Events organizer	13451880564
21	张思思 Sisi ZHANG	女 F	上海交通大学 Shanghai Jiao Tong University	宣传部 Office of university publicity	校园文化 University culture	18801903319
22	赵轲 Ke ZHAO	男 M	电子科技大学 University of Electronic Science and Technology of China	电子科技博物馆 Electronic Science and Technology Museum	博物馆筹建办公室主任 Director (museum in planning)	13558666172
23	秦婷婷 Tingting QIN	女 F	长春金融高等专科学校 Changchun Finance College	东北亚金融博物馆 Museum of Northeast Asian Finance	研究员 Collection research	15369615729
24	宋时雨 Shiyu SONG	女 F	哈尔滨工业大学 Harbin Institute of Technology	哈尔滨工业大学博物馆 Harbin Institute of Technology Museum	宣教人员 Museum educator	18645058835
25	杨亮 Liang YANG	女 F	上海交通大学 Shanghai Jiao Tong University	钱学森图书馆 Qian Xuesen Library & Museum	陈展人员 Exhibition developer	13795242169
26	孙逊 Xun SUN	女 F	上海交通大学 Shanghai Jiao Tong University	钱学森图书馆 Qian Xuesen Library & Museum	藏品管理 Collection management (digital)	13816833426

